

NUTRITIONAL PRODUCT MANUFACTURERS

AVIFORM

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PRESS RELEASE

Sharon Hunt Supports Innovative Equine Supplement

Aviform, one of the UK's leading animal healthcare companies, has launched the latest, improved formulation of the top selling equine joint supplement, Suppleaze™ Gold, and announced a free trial period for new customers.

Already acknowledged as a class leading product with optimum levels of Glucosamine HCl, Chondroitin and MSM, Suppleaze™ Gold now comes with added Hyaluronic Acid and, at from 13p per day, offers horse owners fantastic value for money.



Someone who has already experienced the benefits of this exciting new product is British Eventing team member and Olympic Bronze Medallist Sharon Hunt. "Suppleaze Gold is genuinely making the difference. It provides the high quality and effectiveness required by my horses competing with the British Eventing team and keeps them supple and sound".

Robin Rodger, managing director of Aviform added: "As horses age, they lose some of their ability to repair and regenerate connective tissue and cartilage. The result is sore, stiff joints, typical of the symptoms of arthritis. Suppleaze™ Gold is manufactured from ingredients at the optimum ratio, which are key to the growth of healthy cartilage and the long-term maintenance of healthy, pain-free joints.

"The effectiveness of the key ingredients in our formulas; Glucosamine HCl (not less pure Sulphate), Chondroitin (marine source), Hyaluronic Acid and MSM has been proven through practical use by veterinarians, and also in many scientific studies published over the last two decades. Extensive scientific testing and clinical trials both in the United States and Europe have shown that maximum strength supplements such as Suppleaze™ Gold can help rebuild healthy cartilage and increase the comfort and natural joint health of all horses and ponies, including working horses and professional racehorses.

"So confident are we that you'll be delighted with the results from Suppleaze™ Gold, that for a limited period we are offering customers a free 14 day trial sample so they can judge for themselves".

Almost three decades of animal healthcare expertise backs every single Aviform nutritional formulation and the company's innovative products for dogs (TDP), racing pigeons, horses and ponies, plus cage and aviary birds are formulated using only the finest ingredients. Aviform's nutritional products help ensure peak health and condition. Benefits include improved mobility, glossy coat, enhanced performance and endurance in competition or racing applications. Tried and trusted in over 40 countries worldwide, Aviform products are fully guaranteed for complete satisfaction and are complemented by unrivalled customer service levels.

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